

# ONE PAGER INFORMATION DESIGN

## COLORS



0 0 0  
0 0 0



78 121 167  
137 184 218



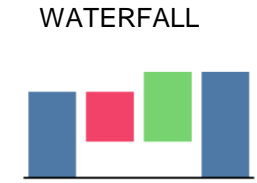
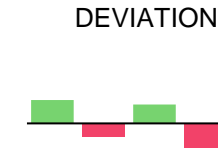
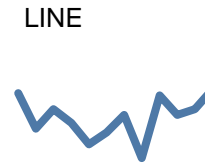
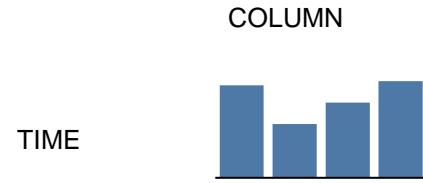
119 211 111  
242 66 105

FONT  
TABLES

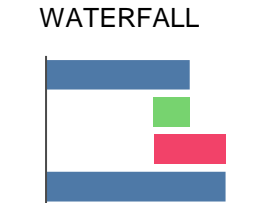
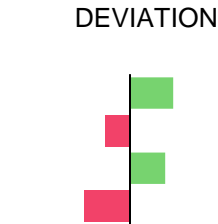
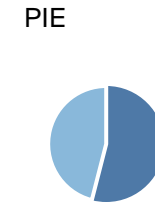
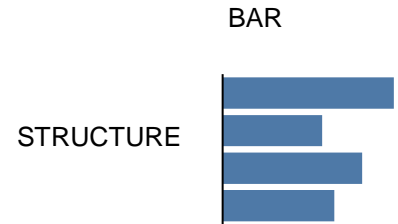
DIAGRAMS

POSITIVE VALUES  
NEGATIVE VALUES

## CHARTS



TIME



STRUCTURE

## TYPEFACE

TYPE

Arial

PERMITTED FORMATS

Normal & **Bold**

NO COLORING

Red & Green

## MICRO CHARTS

PIE



Proportion

COLUMN



Course

LINE



Trend

## TABLE DESIGN

1 Sales TEUR 2017, PY		PY	ACT	6
		2 <b>BADEN-WURTTENBERG</b>	6.900	
	Stuttgart	2.238	1.359	
	Aalen	1.760	1.804	
	Heilbronn	1.459	1.721	
3	Heidenheim	4 1.443	1.476	5

- 1 TITEL CONCEPT
- 2 TOTALS (bold capitals)
- 3 TEXTS & FIGURES
- 4 TEXTS (aligned left)
- 5 FIGURES (aligned right)
- 6 COLUMN HEADER (aligned right)